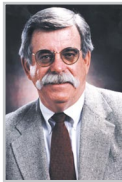


WesternFarmPress.com

WesternFarmPress.com serves high-income farmers across California and Arizona with timely and reliable information that covers the diverse interests of their farming enterprises ranging from grapes and citrus to nuts, cotton, rice and vegetables. Topics covered address all production and marketing aspects of crops with additional emphasis on legislation, environment and regulatory issues at the state and federal levels.



Hembree Brandon
Editorial Director
hbrandon@farmpress.com



Harry Cline
Editor
hcline@farmpress.com



Cary Blake
Associate Editor
cblake@farmpress.com



Slate Canon
Associate Editor
scanon@farmpress.com



Chris Bennett
Associate Editor
cbennett@farmpress.com

Contact your sales representative for additional information regarding One-Stop category sponsorship, video availability and special project opportunities.

1 LEADERBOARD BANNER (728x90)

Attention-grabbing top banner position integrated into the site's horizontal navigation bar.
File size limit: 35k

2 SPOTLIGHT AD (300X250)

Integrated right into the core of the freshest content, this premium position provides impact for larger creative options.
File size limit: 35k

3 BUTTON AD (180X150)

This space is integrated into the site's central location
File size limit: 20k

RUN-OF-SITE PRICING:

Interested in running your ad on the Home Page and other available pages on the website? Take advantage of our impression-based rates.

Leaderboard Banner
\$37 CPM

Spotlight Ad
\$47 CPM

Button Ad
\$27 CPM

All rates are net



SALES CONTACTS

Dennis Miner, 630-858-0206
dminer@farmpress.com

Cheri Knoy, 972-424-6457
cknoy@farmpress.com

Darrah Parker, 662-627-0126
dparker@farmpress.com

Scarlett Bright, 662-627-0141
sbright@farmpress.com

Glenn Luedke, 703-878-2996
gluedke@farmpress.com

Richard A. Wright,
630-858-0206
dwright@farmpress.com

Mike Lafferre, 559-645-5283
mlafferre@farmpress.com

WEB SITE MATERIALS AND INFORMATION
Slate Canon, 662-627-0149
scanon@farmpress.com

SALES INFORMATION
Roger Randall, 952-851-4616
Online Sales Development Director
roger.randall@penton.com